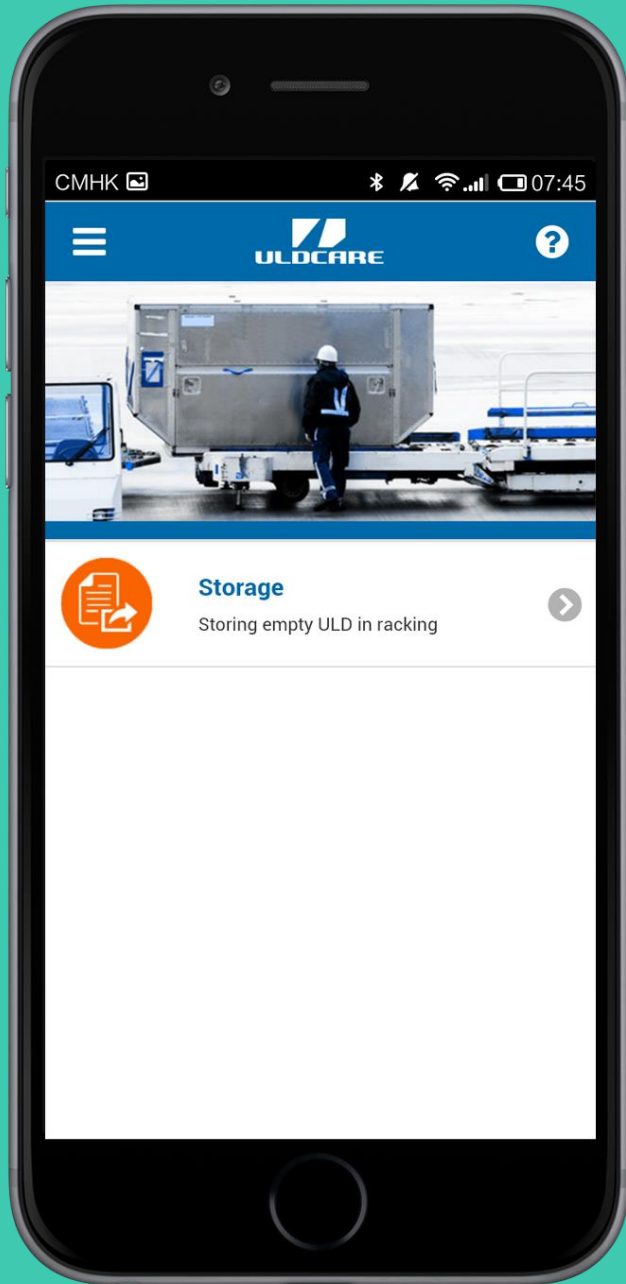


ULD JOB AID *by ULD CARE*

ULD JOB AID Features

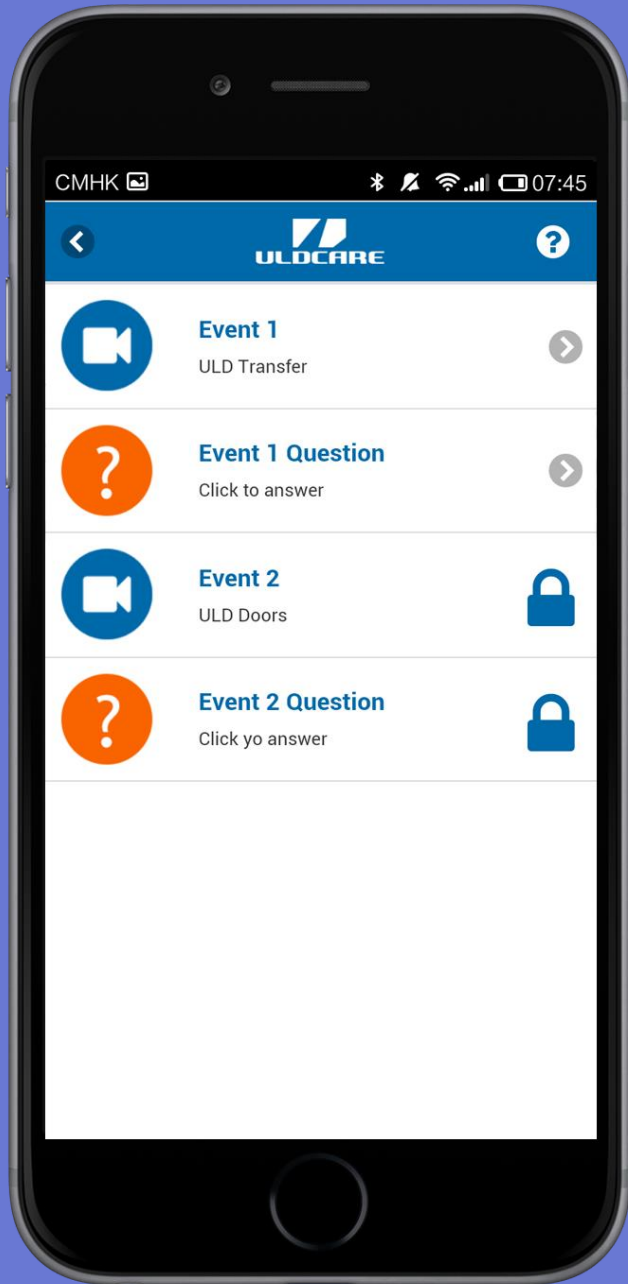
Main Menu

- Each section of the Menu is a game level waiting to be unlocked on successful completion of a previous section/level



ULD JOB AID Features

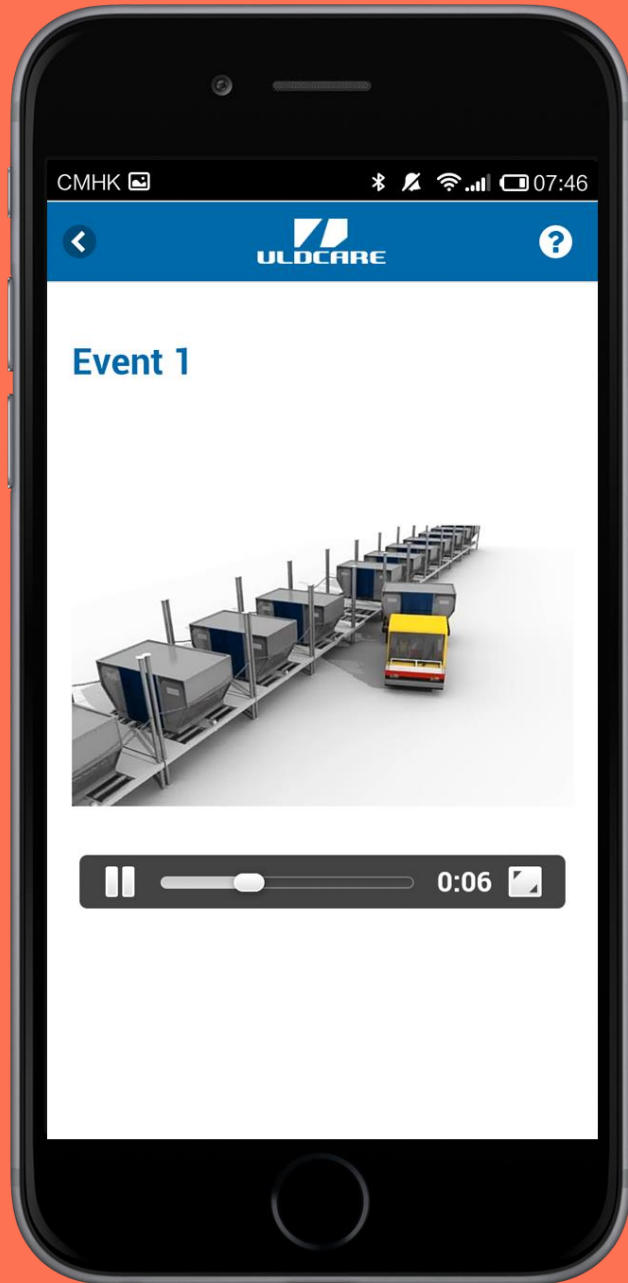
Sub Menu



- Granular Design: Each section is further divided into 'events'
- Each event comprises:
 - ✓ A short animated video demonstrating typical ULD handling actions such as storage, transportation, inspection etc.
 - ✓ A knowledge check question based on the video segment

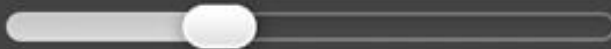
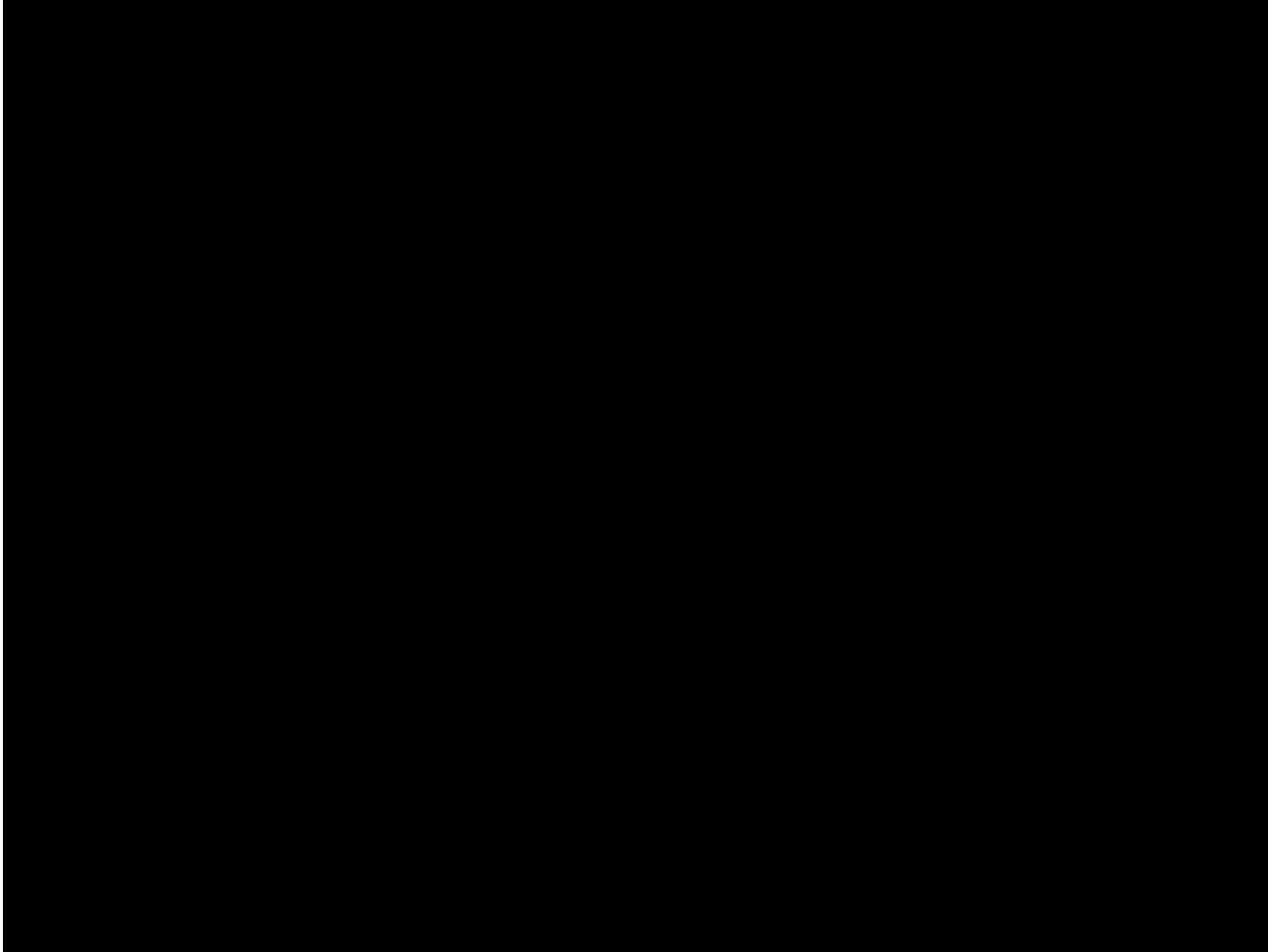
ULD JOB AID Features

Video Player



- Hi-fidelity, 3-D animations present scenarios in engaging detail
- Each animation is designed to be an independent, 'quick-play' session enabling users to easily accommodate bite-sized content

Event 1

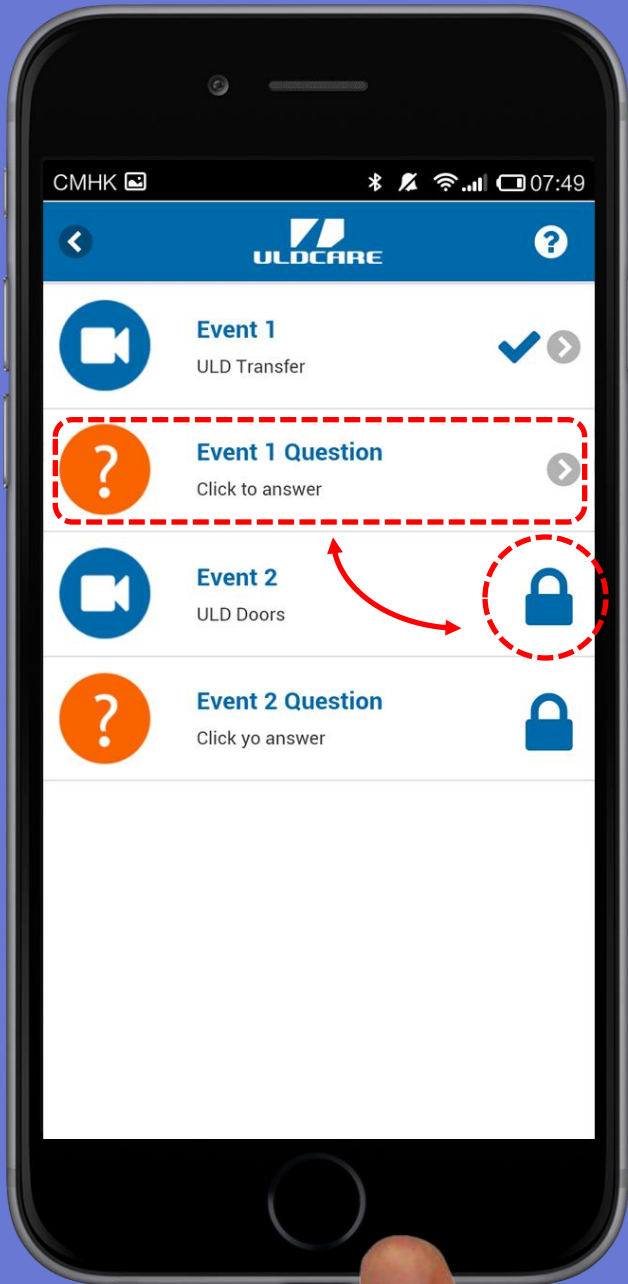


0:06

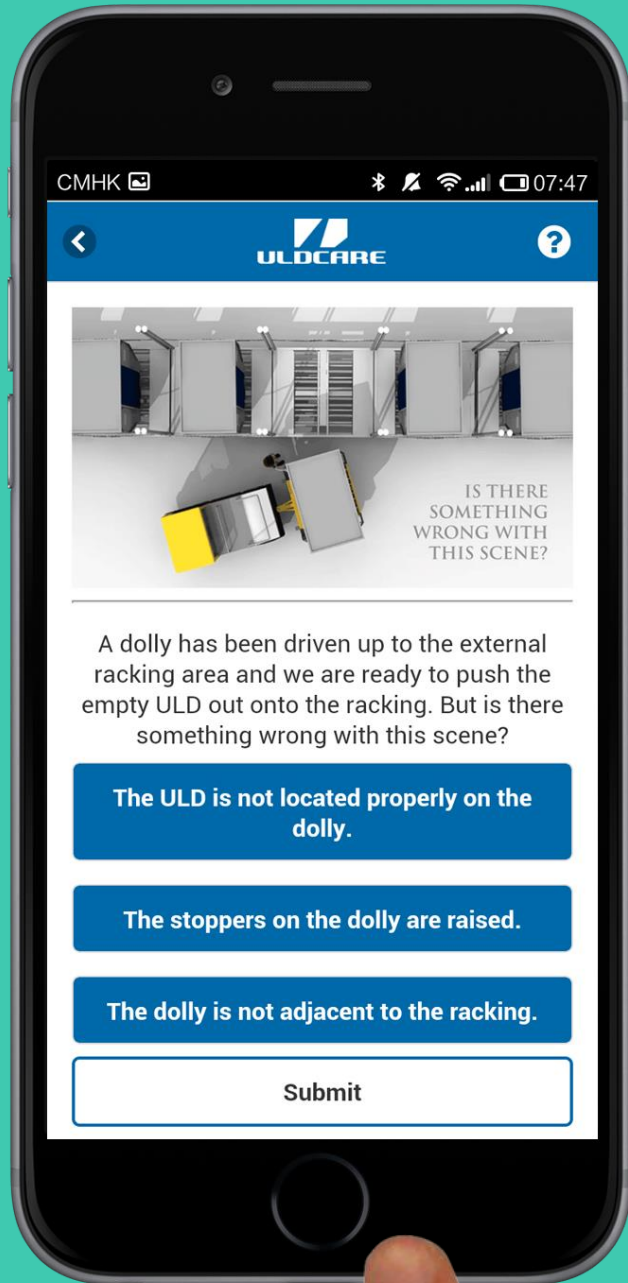


Back on the Sub-Menu...

- Once the video plays out, the user must correctly answer a follow-up question to unlock the next event

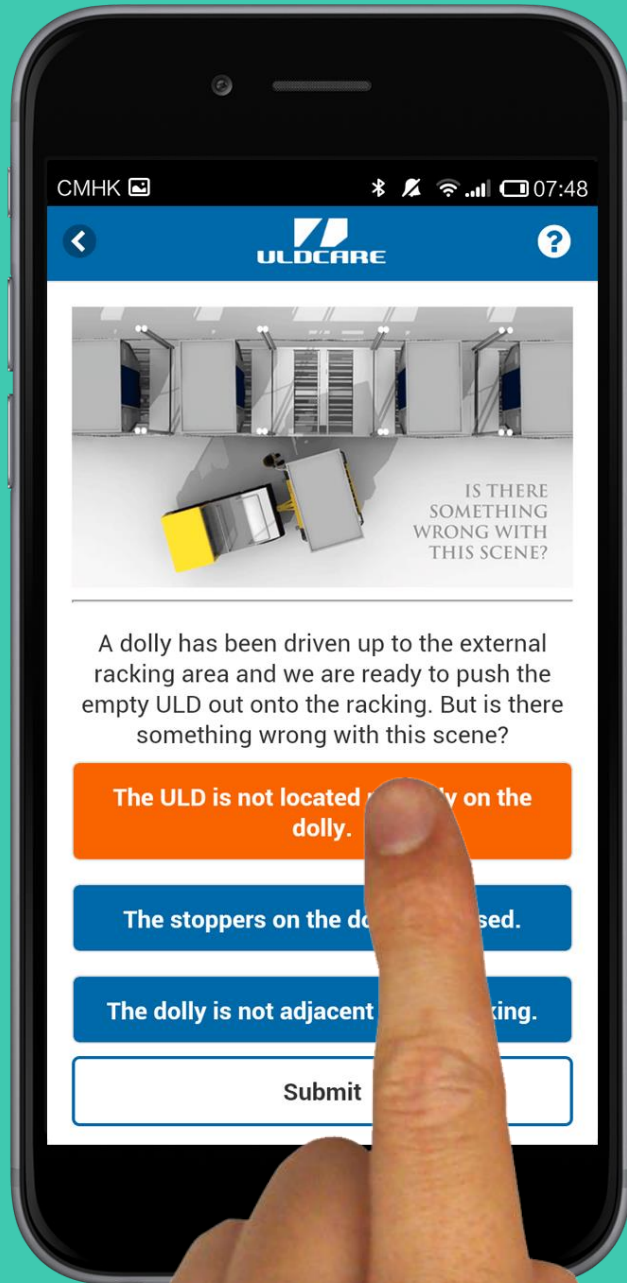


App Features Quiz



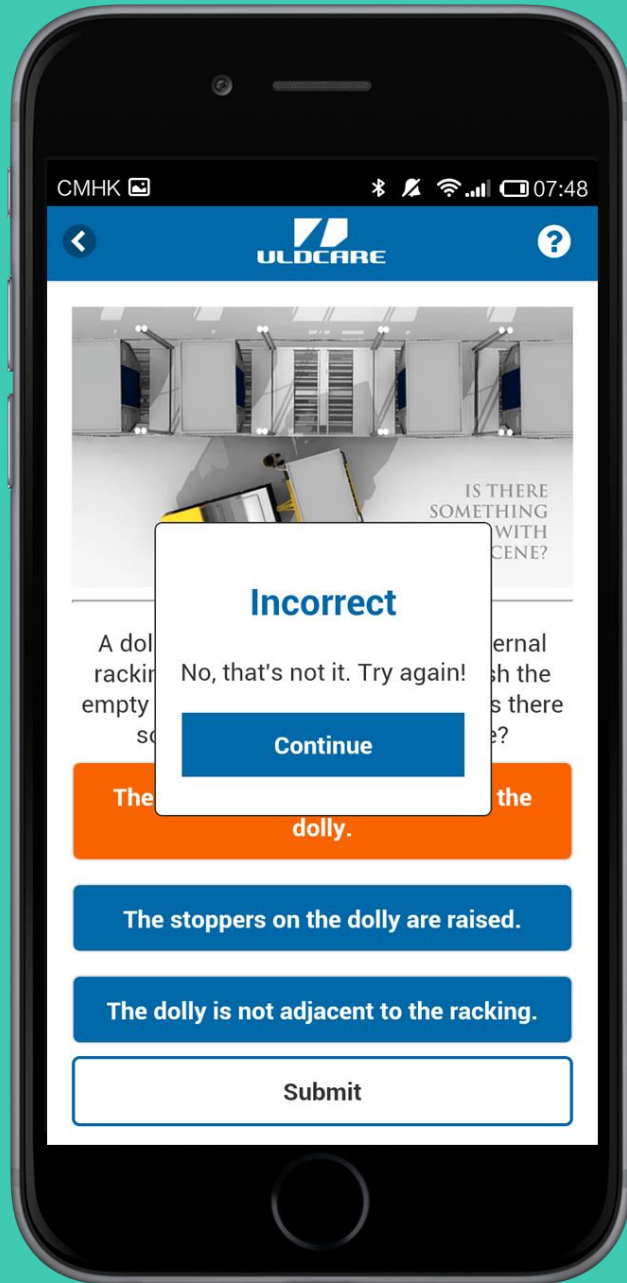
- Each quiz question is based on the preceding video and has three answer options
- The challenge is to correctly identify the right option
- Immediate feedback is provided letting the user know if they got it right

ULD JOB AID Features Quiz



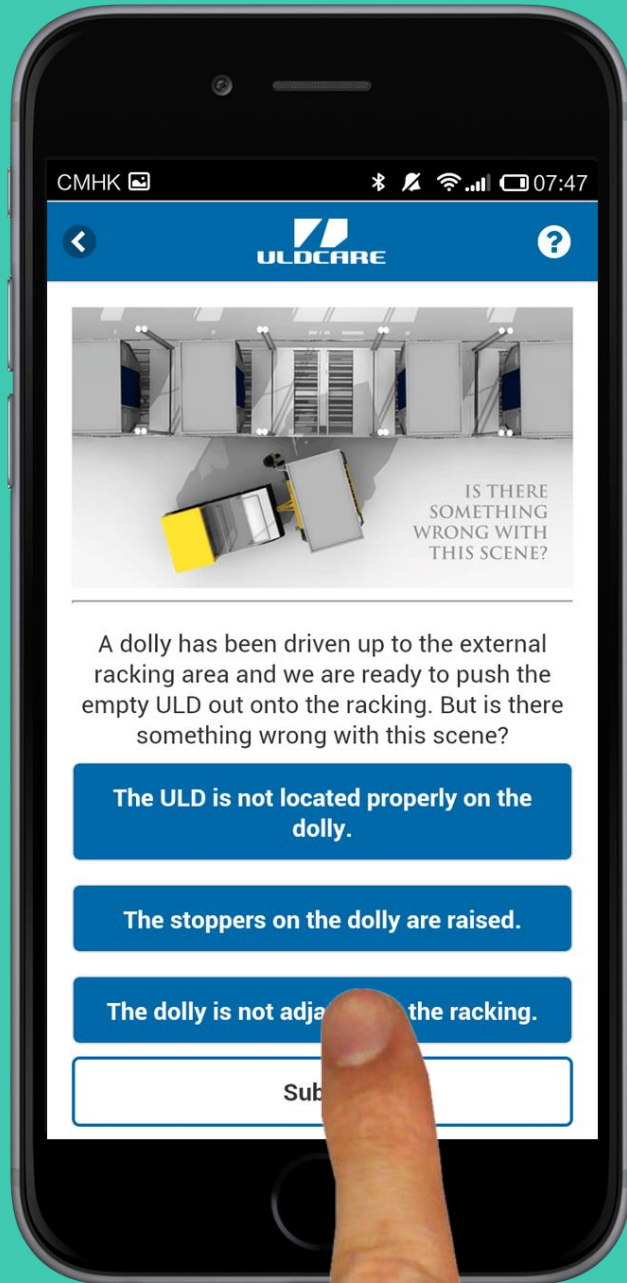
- Each quiz question is based on the preceding video and has three answer options
- The challenge is to correctly identify the right option
- Immediate feedback is provided letting the user know if they got it right

JOB AID Features Quiz



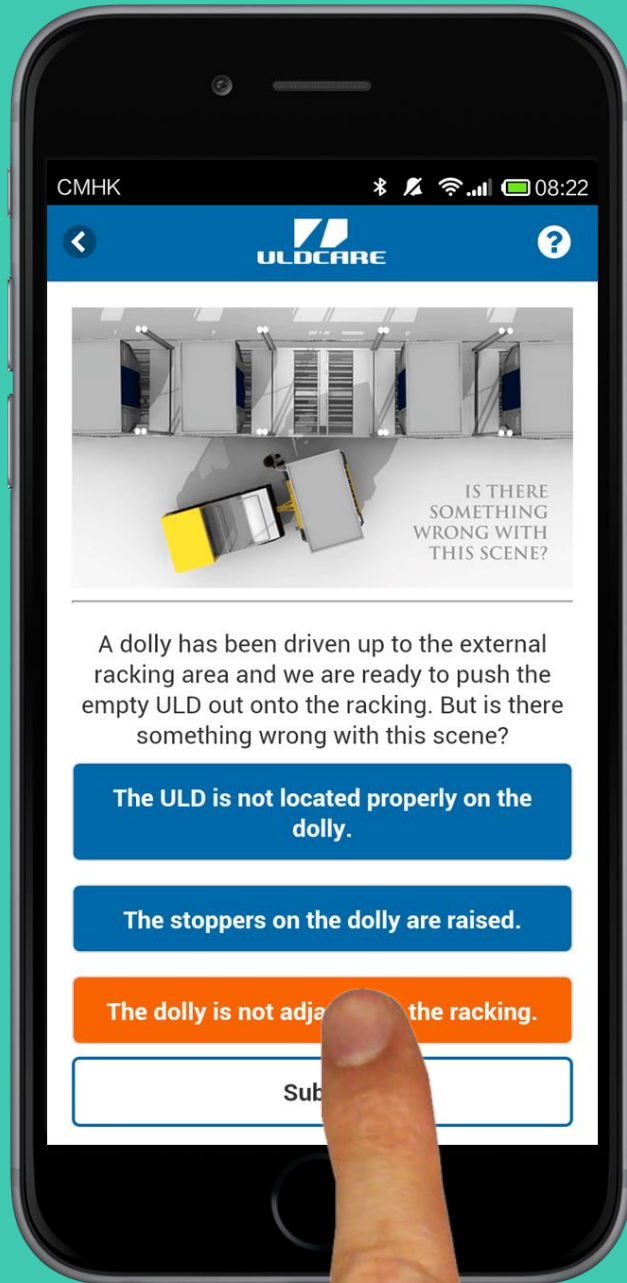
- Each quiz question is based on the preceding video and has three answer options
- The challenge is to correctly identify the right option
- Immediate feedback is provided letting the user know if they got it right

JOB AID Features Quiz



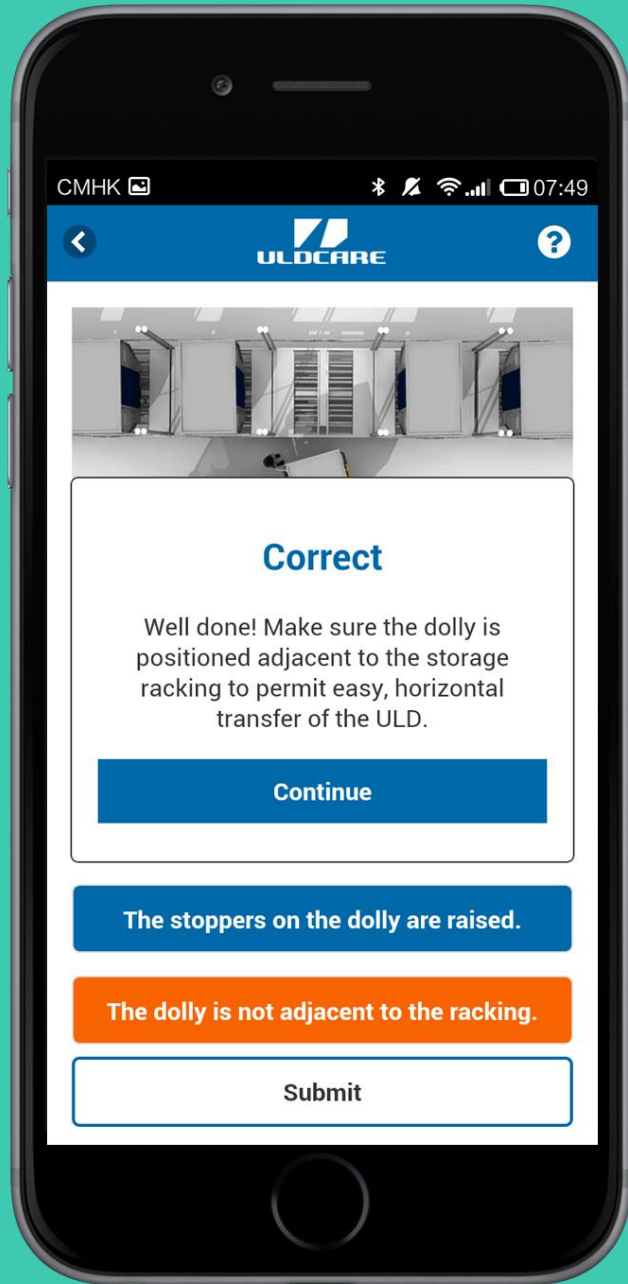
- Each quiz question is based on the preceding video and has three answer options
- The challenge is to correctly identify the right option
- Immediate feedback is provided letting the user know if they got it right

JOB AID Features Quiz



- Each quiz question is based on the preceding video and has three answer options
- The challenge is to correctly identify the right option
- Immediate feedback is provided letting the user know if they got it right

App Features Quiz



- Each quiz question is based on the preceding video and has three answer options
- The challenge is to correctly identify the right option
- Immediate feedback is provided letting the user know if they got it right

JOB AID Benefits

Technical

- ✓ Cloud based, web app (native iOS and Android app coming soon)
- ✓ Complete user trackability
- ✓ Multi-lingual support
- ✓ Scalable design



JOB AID Benefits Users

- ✓ High engagement, high retention for users
- ✓ Brings respectability/status to ULD activities
- ✓ Anytime, anywhere access
- ✓ Reusability of content
- ✓ Immediacy
- ✓ On-the-job performance support
- ✓ Widespread applications

