



Value Proposition

The ULD CARE Story

- Established as an IATA special interest group in 1970's to manage the transfers of ULD between member airlines in the course of cargo interlining.
- Evolved to include membership of related parties such as ULD OEM's and service providers
- Spun off by mutual agreement from IATA in 2010 becoming Canadian not-for-profit entity dedicated to improving the global operating environment for ULD.

A 5 decades legacy of delivering community solutions to the airline industry.

ULD CARE MEMBERS

The **biggest names** in Air Cargo are ULD CARE members. **Join our community.**
ULD CARE boasts **70+ members, 46+ airline members** and **24+ non-airline members**

Logistics Companies



Air Cargo Airlines



ULD Managers



ULD Manufacturers



Ground Handlers



Repair / Other Providers



Role and Importance of ULD CARE

ULDs Need Attention

- ULDs often taken for granted until problems arise
- Widespread lack of understanding of the critical contribution ULD play in the global air cargo eco system
- Generally low quality infrastructure and handling practices

Strategic Role of ULD CARE

- Industry association providing long-term solutions for key ULD issues
- Adds industry value through innovation and education
- Platform for innovation and excellence through stakeholder collaboration
- Forum for industry wide sharing of expertise and experience

ULD CARE Clearing House Function

- Independent clearing house for ULD transactions occurring outside owner's direct control.
- Addresses ULD movement between different airlines (interlining) and through cargo terminals to third party users.
- Provide relevant visibility to all stakeholders

Why does the industry need another trade association? Because ULD are too important to modern air cargo operations to be left to chance. ULD are the oil that lubricate the air cargo “gearbox”

ULD CARE Deliverables

Safety and Efficiency: Dedicated to ensuring the highest standards of safety and efficiency in the transportation of air cargo on ULDs

Collaboration: Brings together airlines, manufacturers, and other air cargo stakeholders to promote safe and efficient ULD operations

Innovation: Committed to developing and implementing modern digital processes to benefit all stakeholders in the air cargo environment

Sustainability: Focuses on creating sustainable ULD operations and handling practices

Training and Education: Provides virtual tools and training programs to transmit essential knowledge to all players in the industry

While individual airlines can and do undertake individual initiatives in support of their ULD operations the global 24/7 nature of air cargo is not easy to change, ULD CARE, as a collective trade association works to instigate change at an industry level.

Unique ULD CARE Value Propositions

#1 Provide a neutral, open, independent clearing house platform enabling all stakeholders in the ULD eco-system to have visibility of inter party ULD transfers.

#2 An inclusive forum for all members of the ULD world to collectively address common challenges and opportunities

- Sustainability
- Education and knowledge
- Digitalisation
- Safety

ULD CARE does NOT compete with our members in house ULD management operations, rather it focusses on delivering tangible solutions for industry level issues.

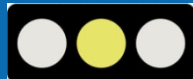
Industry Roles



Deliverables		IATA	ULD CARE	Airlines / Managers	OEM & Service Providers	Other Trade Association
Establish Industry Standards						
ULD Operations Management						
Cross Silo ULD Know-How						
Addressing key industry issues	Sustainability					
	Education					
	Digitalisation					
	Safety					



Active



Neutral



Passive

Why be a part of the ULD CARE community?

Industry Expertise: Access to industry newsletters and annual conference where similar air cargo companies have experienced the challenges you are facing and how they overcame them.

Digitalization: Access to ULDigital innovation including IULDUG system expanded to include the larger air cargo community and becoming a data clearinghouse providing ULD updates to make the industry more efficient.

Sustainability: Opportunity for stakeholders to collaborate through working groups to deliver an industry sustainability strategy that is shared by ULD CARE through various channels including newsletters, social media, and an annual conference.

ULD “Know How”: Leverage in house know-how through access to the wide range of ULD information built up through years of membership experience.

Trade associations exist to drive industry level change, leveraging the individual requirements and initiatives of its members to create a safer, sustainable, educated and digital world for ULD !